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BOATS FOR EVERY LIFESTYLE AND BUDGET FEATURED AT SAN DIEGO YACHT & BOAT SHOW

Orange, CA...June 21, 2011...Family fun comes in all shapes and sizes at the San Diego Yacht & Boat Show at Harbor Island! Now in its eighth successful year, the Show is the largest consumer boat show in the San Diego area, offering an exciting blend in, around and on the water activities for everyone to enjoy. Running from Thursday, July 14, through Sunday, July 17, 2011, at the beautiful Sheraton Hotel & Marina Cancer Survivors Park on Harbor Island, the boat show features a particularly impressive selection of mega-yachts, including luxury offerings from Ocean Alexander, Sunseeker, Fleming, Fraser, Mikelson, Navigator, Hatteras, Hunter, Beneteau, plus four different brands of multi-hulls. And, the debut of the new 2012 Fairline Targa 58 foot coupe style boat with one of a kind forward master suites. Other highlights include:

- The largest selection of marine accessories in the San Diego area
- On-site financing options
- Food and beverages catered by the La Mesa Rotary Club
- Hendrick's Gin sampling
- Bubble Rollers Water Balls to run, walk, jump and roll on the water in a 6' "human hamster ball" without getting wet
- US air guitar championships—don't miss your chance to compete and display your best "air moves"!
- Padres tickets give-aways courtesy of XPRS-AM and KGB-FM
- First-ever "Wing-a-thon" wing eating contest sponsored by Hooters Restaurants and 100.7 Jack FM

Boat Show attendees will have the opportunity to feel, touch and become immersed in the environment with hundreds of new and brokerage motor yachts, sailboats and family runabouts, in the water and on land. Marine accessory products will also be in abundance in a special on-land Expo area immediately adjacent to the boats. The

2011 San Diego Yacht & Boat Show provides a festive seaside atmosphere where visitors can enjoy excellent cuisine and quench their thirst at an on-the-docks food and beverage pavilion. Free live music will be offered, while demo ride opportunities are available to qualified attendees. The Boat Show is also offering a full schedule of interesting and informative boating related seminars presented by an outstanding line-up of marine industry experts. Topics range from cruising tips to maintenance and repair, to the latest technologies in marine electronics. Even if you're not a boater right now, you might be one by the time you leave the San Diego Yacht and Boat Show!

On Friday, July 15, in celebration of Boat Owner Appreciation Day, all paid Boat Show attendees are invited to participate in an after-the-show "Boater's Bash" starting at 6:00 pm in Cancer Survivors Park, adjacent to the marina docks. Light food and beverages will be served. Boat Show hours are: Thursday and Friday, 11:00 am to 7:00 pm, Saturday 10:00 am to 7:00 pm, and Sunday 10:00 am to 6:00 pm. Admission is \$12 for adults; children 12 and under and military personnel with proper ID are admitted FREE courtesy of Wells Fargo Bank. Special discount admission coupons are available at the Seaport Village Visitor Information Booth from July 8 through July 17.

For more information, please visit www.sandiegoyachtandboatshow.com. The San Diego Yacht and Boat Show is presented by the Automobile Club of Southern California, the official watercraft insurance provider. Show your Auto Club membership card at the ticket booth on weekdays for additional admission discounts.

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